



Evergreen® Spectral™

**Evergreen® Spectral™ Coating Research
Underway at ODU's Applied Research Center at Jefferson Lab**

NORFOLK, VA (SEPTEMBER 19, 2018) – The Face® Companies of Norfolk, Virginia today announced a joint project with Old Dominion University to further develop Face's patented Spectral™ coating technology that will enable light-sensitive devices such as solar panels and photosensors to be seamlessly concealed, increasing the aesthetic and economic appeal of these devices.

The research and development already underway at ODU's [Applied Research Center \(ARC\)](#) at Jefferson Lab in Newport News, Virginia is expected to accelerate the time to market for the Spectral technology.

"This is precisely the type of research that the state-of-the-art facilities at ARC were created to support," says Keith Pierce, director of communications and marketing for ODU's Batten College of Engineering & Technology. "We're pleased for the opportunity to draw attention to the world-class work of our researchers and scientists at ARC."

"I'm especially pleased that this research can continue locally here in Virginia and not in another state or country," said The Face Companies CEO Brad Face, who served more than a decade as the head of [Future of Hampton Roads](#), the region's think tank.

The Spectral coating technology research project – officially titled "*Highly-Transmissive Colored Coatings for Architectural Photovoltaic Panels*" is supported in part by a competitive grant from Virginia's Center for Innovative Technology. The \$100,000 grant was the maximum amount approved among the [34 Commonwealth Research Commercialization Fund \(CRCF\) awards](#) announced in June by Virginia Governor Ralph Northam.

More information on the Spectral coating is available on [The Face Companies' website](#).

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Spectral™ is one of the Evergreen® Technologies from The Face® Companies
FaceCompanies.com • info@facecompanies.com
427 W. 35th St. • Norfolk, VA 23508 • 757.624.2121
Patented and Patents Pending • September XX, 2018



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About The Face® Companies:

[The Face® Companies](#) are a group of family-controlled companies headquartered in Norfolk, Virginia. Face has been granted more than 60 United States patents with dozens of patents pending in technologies ranging from energy harvesting systems, to wireless devices and construction equipment. Descended from a Norfolk contracting company founded by E.W. Face in 1867, Face developed the technologies and methods that led to the modern concrete commercial / industrial floor in the 1970s and 80s. The ASTM International standard for concrete profile quality control – “F-Numbers” or “Face Numbers” – is named for the company. Spectral™ is one of Face’s Evergreen® family of energy harvesting technologies.

About ODU’s Applied Research Center:

[Old Dominion University’s Applied Research Center](#) consists of an interdisciplinary team of researchers working on scientific and technological problems in the areas of thin films, laser and plasma applications, materials technology, and the emerging fields of nanotechnology, biomedical engineering, sensor science and technology, and MEMS. Projects at the Center are sponsored by federal agencies, the Commonwealth of Virginia and various industries and national labs.

About Virginia’s Commonwealth Research Commercialization Fund (CRCF):

[The Commonwealth Research Commercialization Fund \(CRCF\)](#) advances science- and technology-based research, development, and commercialization to drive economic growth in the Commonwealth and create and foster high potential technology companies.

Company Contact:

Brad Face
The Face® Companies
757.624.2121
info@facecompanies.com

Media Contact:

Chris Burke
BtB Marketing
919.872.8172
chris.burke@btbmarketing.com

ODU Contact:

Keith Pierce
Batten College of Engineering & Technology
757.683.5005
k1pierce@odu.edu



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